

**LITTLE MONSTERS UNITE, THE JOURNEY CONTINUES...
ANNOUNCING
LADY GAGA
THE BORN THIS WAY BALL
EUROPEAN LEG
WITH VERY SPECIAL GUESTS THE DARKNESS & LADY STARLIGHT**

April 10, 2012 (LOS ANGELES, CA) – 5-time Grammy Award winner **LADY GAGA** is set to make her triumphant return to the stage this Spring with The Born This Way Ball. In this brand new tour, Gaga will perform her latest album *Born This Way* as well as music from both *The Fame* and *The Fame Monster*. The Born This Way Ball, produced globally by Live Nation, will begin on April 27th, 2012 in Seoul, South Korea. Today, The Born This Way Ball announces performances in 21 European cities, following overwhelming ticket on-sales throughout Australia and Asia, including multiple sell outs in Melbourne, Auckland, Hong Kong, Singapore and more. The European leg of the tour begins August 14th in Sofia, Bulgaria.

Supporting Lady Gaga for the European leg of The Born This Way Ball is the newly reformed British rock band THE DARKNESS, best known for their hit "I Believe In A Thing Called Love". Famed German electronic dance music DJ and producer ZEDD will join the tour as Lady Gaga's special guest for all concerts in Asia starting April 27th in Seoul and ending June 3rd in Jakarta, Indonesia. And Lady Gaga's longtime performance partner and DJ, LADY STARLIGHT, has been confirmed as a special guest DJ for all concert dates in Australia, New Zealand, and Europe.

Lady Gaga's last tour – The Monster Ball – captivated audiences around the globe, receiving rave reviews in every city. *The Sun* called it "the best live show you will see this year," and the Pollstar Concert Industry Awards named it the Major Tour of the Year.

"The Haus of Gaga and I have worked for months conceiving a spectacular stage," said Mother Monster. "THE BORN THIS WAY BALL is an Electro-Metal Pop-Opera; the tale of the Beginning, the genesis of the Kingdom of Fame. How we were birthed and how we will die celebrating."

The Born This Way Ball will be Lady Gaga's first tour since the release of her album *Born This Way* (Streamline/Konlive/Interscope), which has sold nearly 6 million copies worldwide since its release in May 2011. The album is the follow-up to back-to-back Grammy Award-winning albums 2009's *The Fame Monster*, and 2008's *The Fame*. Combined, *The Fame* and *The Fame Monster* have sold 15 million albums worldwide, while Lady Gaga's hit singles have combined sales of over 65 million worldwide.

Gaga was named Forbes' Most Powerful Woman in the World 2011 and was included in Time's annual "The 2010 Time 100" list of the most influential people in the world. With over 2.2 billion combined views of all her videos online, Lady Gaga is one of the biggest living people on Facebook with over 49 million 'likes' and is #1 on Twitter with over 22 million followers. Lady Gaga is the only artist in the digital era to top the 5 million sales mark with her first two hits.

Hailing from Lowestoft, Suffolk, THE DARKNESS Justin Hawkins (vocals/guitars), Dan Hawkins (guitars/backing vocals), Frankie Poullain (bass), and Ed Graham (drums) are ready to launch a full-scale invasion with the release of their third studio album (their first in eight years). Due out late summer, the as-yet-untitled album marks the follow-up to the group's multi-platinum debut *Permission To Land* which spawned fan favorites *I Believe In A Thing Called Love* and *Get Your Hands Off My Woman* as well as the revered *One-Way Ticket To Hell And Back* which featured *One Way Ticket* and *Is It Just Me?*. More album details will be announced soon.

Since reforming in summer 2011 its been a stellar year for THE DARKNESS, described by the LA Weekly as "...heroically reunited, with a returned sense of fun and still this millennium's most multi-dimensionally entertaining live rock show." They've left fans and critics alike stunned, played sold out shows across the UK and North America, debuted a free new song *Nothin's Gonna Stop Us* (via www.theactualdarkness.com) and made a surprise Superbowl commercial appearance with their classic hit *I Believe In A Thing Called Love*. THE DARKNESS are poised to hit the stratosphere in 2012 and beyond.

Tickets are scheduled to go on sale beginning Friday, April 13th in select markets.

LADY GAGA
THE BORN THIS WAY BALL
2012 European Tour Itinerary

Aug 14	Sofia, Bulgaria	Vasil Levski National Stadium	On sale Apr 27
Aug 16	Bucharest, Romania	Arena Nationala Stadium	On sale Apr 27
Aug 18	Vienna, Austria	Wiener Stadthalle	On sale Apr 21
Aug 21	Vilnius, Lithuania	Vingis Park	On sale Apr 30
Aug 23	Riga, Latvia	Riga Mezaparks	On sale Apr 30
Aug 25	Tallinn, Estonia	Tallinn Song Festival Grounds	On sale Apr 30
Aug 27	Helsinki, Finland	Hartwall Areena	On sale Apr 16
Aug 30	Stockholm, Sweden	Ericsson Globe	On sale Apr 20
Sept 2	Copenhagen, Denmark	Parken Stadium	On sale Apr 20
Sept 4	Koln, Germany	Lanxess Arena	On sale Apr 20
Sept 8	London, UK	Twickenham Stadium	On sale Apr 13
Sept 11	Manchester, UK	MEN Arena	On sale Apr 13
Sept 15	Dublin, Ireland	Aviva Stadium	On sale Apr 16
Sept 17	Amsterdam, NL	Ziggo Dome	On sale Apr 16
Sept 22	Paris, France	Stade de France	On sale Apr 16
Sept 24	Hannover, Germany	TUI Arena	On sale Apr 20
Sept 26	Zurich, Switzerland	Hallenstadion Zurich	On sale Apr 20
Sept 29	Antwerp, Belgium	Sportpaleis	On sale Apr 13
Oct 2	Milan, Italy	Mediolanum Forum	On sale Apr 20
Oct 4	Nice, France	Stade Charles-Ehrmann	On sale Apr 16
Oct 6	Barcelona, Spain	Palau Sant Jordi	On sale Apr 19

Itinerary subject to change. More dates to be announced!

For complete tour and ticket information, visit: www.ladygaga.com and www.livenation.com.

About Live Nation Entertainment:

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Press Contact:

Live Nation Entertainment
LizMorentin@livenation.com